

# CHADWICK BAY REGIONAL DEVELOPMENT CORPORATION

## MEASUREMENT REPORT

**MISSION STATEMENT:** *To preserve the character of the region wherein rural surroundings are enjoyed and none of the advantages of the city are lost while fostering safe, progressive, prosperous living and improving the quality of life for all residents through preserving and expanding existing businesses and industry, seeking new complimentary enterprises, and creating new opportunities for job creation and economic revitalization.*

**VISION STATEMENT:** *The actions of the CBRDC will promote and enhance a comprehensive and integrated regional planning process that identifies priorities and focuses resources on those identified priorities.*

The Chadwick Bay Regional Development Corporation (CBRDC) was incorporated in 2003 to promote economic and infrastructure development projects of regional significance. Governed by the chief elected officials of the nine member communities, the CBRDC meets monthly to take actions that accomplish projects throughout the region of northern Chautauqua County. The nine member communities are represented by their chief elected officials and appointed community members in the northern Chautauqua County region and includes the municipalities of: City of Dunkirk, Town of Dunkirk, Town of Hanover, Village of Silver Creek, Town of Sheridan, Town of Pomfret, Village of Fredonia, Town of Portland and Village of Brocton.

Strategic planning focuses on four main areas:

- Core economic development concerns (Economic development, infrastructure, small business, tourism and agriculture)
- Public sector issues affecting the economy (Taxes, government reform, participation and regionalism)

- Environmental concerns (Planning/"Smart Growth", Environment, and sustainable development)
- Social concerns, especially education, youth and families (Education, youth, social needs and diversity)

## **MEASUREMENT - GOALS & TASKS:**

- **ECONOMIC DEVELOPMENT & OPPORTUNITY** – *“For business development to occur in the Northern Chautauqua County region ... three critical areas must be addressed for the region to once again become a vibrant, productive business setting ... a) perception, b) human resource development and c) infrastructure.”*
  - Benchmark Goal 1: increase business growth and employment opportunities within the Chadwick Bay region.
  - Benchmark Goal 2: Increase the workforce development delivery system capacity within the Chadwick Bay region.
  - Benchmark Goal 3: Increase regional infrastructure investments in support of economic and community development.
- **REGIONALISM** – *“Reinventing and re-engineering the public sector is revealing that government should be used to steer the boat, not row it. Leaders must guide, coach, and support citizens through change by realistically assessing the needs of the citizens of the community and developing a mutual vision for the future of the regional built on consensus that will be carried forward by each administration to come.”*
  - Benchmark Goal 4: Increase and expand inter-municipal collaboration, projects and programs.

- Benchmark Goal 5: Improve regional planning and zoning processes.
  
- TOURISM – *“(The region’s) location on the southern shores of Lake Erie provides immediate access to the world’s largest supply of fresh water, it lies within a day’s drive of all major northeastern cities of the United States and Canada, and it is served by major highway arteries providing it with convenient accessibility for industrial and business growth (and tourism) opportunities.”*
  - Benchmark Goal 6: Accelerate development of area tourism resources.
  - Benchmark Goal 7: Increase promotion of tourism assets.
  
- HUMAN SERVICES – *“A large number of services agencies exist (within the region) to service the needs of the community...a priority of the plan is to coordinate all service agencies in order to provide more efficient and cost-effective service.”*
  - Benchmark Goal 8: Improve regional human services program delivery.
  
- CHILD CARE – *“...establishing a healthy community...to promote values and stability (requires) affordable, accessible, and effective health care, and family and youth support services..”*
  - Benchmark Goal 9: Increase quality child care capacity.

- SAFE & AFFORDABLE HOUSING – *“housing is a most crucial component of community revitalization...safe and affordable (home ownership) provides a stable base for families...affordable housing also attracts new residents and improves (the region’s) quality of life.”*
  - Benchmark Goal 10: Increase housing affordability, individual home ownership rates & residential tax base.